



Insertion Order

Customer Information

Agency Name: Ackerman McQueen
Oklahoma
Company Name: Chesapeake Energy
Contact Name: Michael Young
Email: jjmoore@valueclick.com

Address: 1100 The Tower
1601 NW Expressway
Oklahoma City, Oklahoma
73118 USA
Contact Phone: 405-843-7777 x1250

Campaign Details for Chesapeake Energy - Geo A

IO Date: 1/19/11
IO Number: 24194-11911277301

Start Date: 1/31/11
End Date: 2/18/11
Auto Extended: Yes

Description	Rate (CPM)	Quantity	Budget
728x90 Leaderboard - Impressions	\$1.25	1,920,000	\$2,400.00

Payment Instructions

Payment Terms: 100% Prepaid
Payment Method:

Selected Payment Option:
Campaign setup is not complete. Please complete step 4

Terms and Conditions

An authorized representative is required to sign and return this Insertion Order. Once executed by signing and returning to ValueClick, Inc., this document is a binding contract. By executing this contract, Customer hereby enters into this contract with full understanding and acceptance of all terms, conditions and policies as stated in the ValueClick Media Master Service Agreement (located at http://www.valueclickmedia.com/adv_agreement.html) which is hereby incorporated into this contract. Successful insertion of this order is subject to ValueClick Inc. acceptance and ongoing network capacity limitations.

Please sign and fax Insertion Order to 805.456.6611.
ATTN: John Moore or Tiffany Shown

Customer Signature _____

Date _____

Print Name _____

Title _____

ValueClick Media Signature _____

Date _____

Print Name _____

Title _____